we take READING so SERIOUSLY that we make CHILDREN LAUGH
La casita roja was born in September 2016 aiming to create new readers, setting therefore humor as one of our list’s common threads: if we want children to read —such an essential habit and skill for our development and our happiness—, making them laugh is a great way to encourage them. However, we don’t want to provide just funny books: we search exciting stories and high quality texts and illustrations, and we want kids to learn something as well, so that reading our books is a complete experience.

**OUR DO’S AND DON’TS**

1. We will choose carefully every book.
2. We want children to **have fun** and discover **beauty** in books.
3. We want them to discover reading as a **pleasure** and grow fond of it.
4. They shall always learn something about themselves and about the world.
5. We will offer most carefully **edited** books.
6. We will avoid all kind of **paternalizing**.
7. We want our books to please both **girls and boys** equally.
8. We will enjoy the **artisanal dimension** of our profession.
9. We will look for innovative and attractive promotion ways.
10. We will support local industry, never printing abroad.

We specialize in fiction and have started three different collections. Here they are!

**Barry’s Best Buddy**
Famous Renée French invites us to accompany two friends, as opposed as fun, and discover an touching final surprise.

**EISNER, IGNATZ AND HARVEY AWARDS NOMINEE**

**Jack and the Box**
A new example of Pulitzer winner’s talent, this time to the delight of early readers.

*Publishers Weekly’s BEST CHILDREN’S PICTURE BOOK OF 2008*

**Winner of the White Raven Award 2009**

**A Trip to the Bottom of the World**
Discover the Antarctic by the hand of a young explorer and his best friend Mouse, incredibly impatient, and get ready to laugh!

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«This book begs to be shared again and again. Outstanding.»
*School Library Journal*
La casita n.º 9 / 9th Little House
For all ages

Comics and graphic novels are considered the ninth art, and it is a perfect gender to encourage the habit of reading among children, even more reluctant ones, which is one of our main goals. We are publishing, most carefully translated and edited, one of the best collections available nowadays, Toon Books—an American series that brings together big names of international comics—and first quality and beloved European works as well.

The Big Wet Balloon
«It’s not often that cartoonists earn legitimate comparisons to comic strip maestros Charles Schultz and Bill Watterson, but that’s what Argentinian artist Liniers has achieved.»
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TOP 10 BEST CHILDREN’S BOOKS OF 2013 and BEST EARLY READER by Parents Magazine

2014 EISNER NOMINEE

¡El cuento! / The Story!
Ages 3 to 6

Bedtime rituals usually culminate with a final demand from the youngest: Storytime! This is our most tender, varied and funny collection. We intend to provide picture books that children want to hear or read and watch again and again with a big smile on their faces. Last but not least, we want them to learn a little about themselves and about the world, and of course to start loving books!

¡Demasiados Juguetes! / Too many Toys!
«Heidi Deedman’s nostalgic pastel illustrations are perfect for an old-fashioned story, gently warning about the disadvantages of over-consumption.» Radar, The Independent

«A simple and easy-to-read story that teaches a very valuable lesson about appreciation and altruism, as well as the gift of giving. Heidi Deedman, the inaugural winner of the Sebastian Walker Prize, is a talented illustrator with a singular, energetic style.» Junior

Box
WELCOME TO CAJA’S WORLD, FULL OF MAGIC AND FUN

The series that has sold almost 20,000 copies in Germany

LEPIZIGER LESEKOMPASS 2015 AND MAX-UND-MORITZ 2016 AWARDS

BEST CHILDREN’S COMIC NOMINEE IN ANGOULEME 2015

Sheep, many, many Sheep!
Do 8,000 sheep fit in a book? Yes they do! Enjoy this book reading, watching and searching sheep!

A powerful picture book that invites us to discover the world travelling with many, many sheep, and allows us to work on children’s attention with the complementary search-and-find pages.

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For all ages

ISBN: 978-84-945769-8-0
www.lacasitarocha.info
Who has never read under the covers in the light of a flashlight? This collection is for children who already read alone but must still go to bed early, yet they are so into books that they want to continue reading once the parents have told them to turn off the light... Fully illustrated color books, full of humor and fun, but with a little hidden message...

La linterna / The Flashlight
Ages 6 to 9

Who has never read under the covers in the light of a flashlight? This collection is for children who already read alone but must still go to bed early, yet they are so into books that they want to continue reading once the parents have told them to turn off the light... Fully illustrated color books, full of humor and fun, but with a little hidden message...

Life on Mars
An unforgettable trip to Mars with an intrepid and quite distracted young astronaut, by award winning Jon Agee. Jon Klassen and Oliver Jeffers fans will love it.

«Simply masterful.» Kirkus Reviews

Woof!
One of the most renowned illustrators in France offers a humorous fable that reminds us how important is accepting ourselves as we are. Colorful and minimalist illustrations and theatrical dialogues that will captivate youngest readers.

Lester and Bob’s Adventures
Six hilarious adventures of two rather nutty friends, by one of most prestigious German authors and illustrators.

2016 BEST BOOK FOR FIRST READERS according La casa de Tomasa (Spanish Association for Reading Promotion)

ORBIL 2016 AWARD, by the Italian Independent Children’s Bookstores Association

Captain Pug
First book in a trilogy, a funniest classic-style story starring a charming canine anti-hero who will overcome his fear of water.

«This charming chapter book will delight young readers. The breezy tone and adventurous plot will keep the pages turning, while comical illustrations add to the fun.»

Booklist

We are aware that every child is unique and learns at its own rhythm. That's why we classify our books according reading skills instead of target ages.

* I LOOK AND WATCH
* I START READING
* I'M A CHAMPION READER
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